

Supplementary written evidence from Channel 4, dated 16 June 2020

- **In 2020 Channel 4 News is up 23% for volume of men year-on-year (share up +14%)**

- **Across lockdown, Channel 4 News is:**
 - **up 38% for volume of men YoY (+16% for share)**
 - **up 72% for 16-34s share YoY, and the share of young male 16-34s is up 51% YoY (and volume up 65% for young men).**

Weekday 7pm News YTD (up to 8th June)

Year	'000 (AVG)										PROG SHARE									
	INDIVIDUALS	ABC1s	C2DEs	CHILDREN	16-34S	35-54S	55+	MEN	WOMEN	BAME	INDIVIDUALS	ABC1s	C2DEs	CHILDREN	16-34S	35-54S	55+	MEN	WOMEN	BAME
CHANNEL 4 NEWS 2019	649	398	224	28	63	185	373	325	324	114	3.6	5.1	2.4	2.8	2.9	4.0	3.6	4.1	3.2	7.3
2020	816	477	302	37	94	255	430	400	416	134	4.3	5.7	3.2	4.0	4.5	5.5	3.8	4.7	4.0	8.0
YoY	26%	20%	35%	32%	49%	38%	15%	23%	28%	18%	21%	12%	32%	43%	57%	37%	6%	14%	27%	10%

Weekday 7pm News over lockdown (23rd March-8th June)

Year	'000 (AVG)										PROG SHARE									
	INDIVIDUALS	ABC1s	C2DEs	CHILDREN	16-34S	35-54S	55+	MEN	WOMEN	BAME	INDIVIDUALS	ABC1s	C2DEs	CHILDREN	16-34S	35-54S	55+	MEN	WOMEN	BAME
CHANNEL 4 NEWS 2019	623	373	224	26	59	174	364	309	314	111	3.7	5.1	2.6	2.9	2.9	4.1	3.7	4.2	3.3	7.6
2020	873	503	329	42	105	277	450	425	448	142	4.6	5.8	3.4	4.6	5.1	5.9	3.9	4.9	4.3	8.2
YoY	40%	35%	47%	62%	78%	59%	24%	38%	43%	28%	24%	14%	34%	57%	72%	44%	5%	16%	31%	9%