## Supplementary written evidence submitted by Phonographic Performance Limited (PPL)

26 April 2021

Julian Knight MP Chair Digital, Culture, Media and Sport Committee House of Commons

Dear Mr Knight

Thank you your letter of 19 April 2021. As requested, please find attached a summary of the year-on-year trends in PPL's UK income streams, covering radio, TV and public performance & dubbing. We have presented the 15 years up to and including 2019, which is the year of our latest published accounts. Also as requested we have presented the values in both nominal terms (the top table) and in real terms (the second table), adjusting for inflation.

Please let me know if you have any further questions.

Yours sincerely

Peter Leathem
PPL Chief Executive Officer

## PPL UK Revenues 2005-2019

Nominal Revenues (£m)	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Radio Broadcasting	36.4	36.2	40.6	40.7	39.7	41.2	41.1	41.8	41.8	42.6	43.6	44.9	46.3	49.0	50.7
Annual Growth %		-1%	12%	0%	-3%	4%	0%	2%	0%	2%	2%	3%	3%	6%	3%
TV Broadcasting	9.9	11.4	16.3	17.4	19.4	20.5	25.1	27.6	31.2	31.4	32.3	32.5	33.6	34.6	34.6
Annual Growth %		15%	43%	7%	12%	6%	22%	10%	13%	1%	3%	1%	3%	3%	0%
Public Performance & Dubbing	37.3	44.3	49.0	54.2	48.9	50.1	55.0	64.8	69.5	76.7	84.4	86.4	89.3	92.3	99.6
Annual Growth %		19%	11%	11%	-10%	2%	10%	18%	7%	10%	10%	2%	3%	3%	8%
Total	83.6	91.9	105.8	112.2	108.0	111.8	121.2	134.2	142.5	150.7	160.3	163.8	169.2	175.9	184.9
Annual Growth %		10%	15%	6%	-4%	4%	8%	11%	6%	6%	6%	2%	3%	4%	5%

CPI Inflation Adjusted Revenues (£m)	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019
Radio Broadcasting	49.2	47.5	52.1	50.7	48.4	48.7	46.9	46.6	45.7	46.2	47.1	47.6	47.8	49.7	50.7
Annual Growth %		-3%	10%	-3%	-5%	1%	-4%	-1%	-2%	1%	2%	1%	0%	4%	2%
TV Broadcasting	13.4	15.0	20.9	21.6	23.7	24.3	28.6	30.8	34.2	34.1	34.9	34.5	34.7	35.0	34.6
Annual Growth %		11%	40%	4%	9%	3%	18%	7%	11%	0%	2%	-1%	0%	1%	-1%
Public Performance & Dubbing	50.4	58.2	62.9	67.5	59.7	59.3	62.8	72.3	76.0	83.3	91.3	91.7	92.3	93.5	99.6
Annual Growth %		16%	8%	7%	-12%	-1%	6%	15%	5%	10%	10%	1%	1%	1%	6%
Total	112.9	120.7	135.9	139.8	131.8	132.3	138.4	149.6	155.8	163.6	173.2	173.9	174.8	178.2	184.9
Annual Growth %		7%	13%	<b>3</b> %	-6%	0%	5%	8%	4%	5%	6%	0%	1%	2%	4%

## Letter from Julian Knight MP, Chair, Digital, Culture, Media and Sport Committee to Peter Leathem, CEO, PPL

Peter Leathem Chief Executive Office Phonographic Performance Limited 19 April 2021

Dear Mr Leathem,

## Request for additional statistics for our Report

Thank you for giving evidence to the Committee earlier this year. Your insights about internet radio licencing, market competition and the Momentum Fund have been useful contributions to our work.

In the process of producing our Report, we have identified several areas where we lack necessary information for evidenced analysis. This information would provide some useful context to the impact of music streaming on the music industry.

We wish to know year-on-year trends in:

- 1. Commercial radio revenue
- 2. TV broadcast revenue
- 3. Public performance and so-called 'dubbing' revenue

Where possible, we would require data from the last fifteen years (i.e. since the advent of streaming during the peak digital piracy period) and in both nominal and real terms.

We understand that specific figures may be sensitive, though we also committed to ensuring that our work is undertaken in an open and transparent manner. As such, we would appreciate if as much information was supplied publicly as possible so that it can be referred to in our Report.

To ensure we can Report in a timely manner, we request that this information be supplied to us in writing by Monday 26 April.

Yours sincerely,

Julian Knight MP

Chair, Digital, Culture, Media and Sport Committee