

The Hon Grant Robertson and Dr Alice Hume – Supplementary written evidence (NPS0153)

Sport NZ use a variety of data sources to determine partners performance and achievements against our outcomes. There is no one survey that we use to do this, and partners have their own monitoring and evaluation systems in place, as we are not the sole funders for these organisations. The work we do allows partners to tell a story of their impact, not just to us, but to all their funders, as we build capability across their monitoring and evaluation and story-telling. Below is the process we use, and the data sources we use to determine if a partner is achieving the outcomes we have invested in.

Development of Partners Initiatives

At the commencement of each investment cycle, Sport NZ work with our partners to develop the initiatives they will do in each of our investment areas. These initiatives outline:

- The amount of investment in that initiative
- The outcomes (aligned to Sport NZ outcomes) they are going to achieve
- Any risks identified that may impact the achievement of outcomes
- The activities and outputs they are going to do to achieve those outcomes
- These measures they will use to evidence the impact of their work. We work with the partners to develop these measures for their monitoring and evaluation of the investment.

Investment Schedules – Contract

Each partner organisation has an investment schedule with Sport New Zealand. The investment schedule is a contract between ourselves and our partners and outlines:

- An executive summary that outlines the purpose of the investment.
- The outcomes the partners will achieve over the period of the investment.
- The work the partner will do for each initiative to achieve the outcomes.
- The amounts invested in to each initiative.
- The payments the partner will receive and when.

Partner Reporting – Assessment of progress against outcomes

Sport New Zealand monitor and evaluate the progress of their partners against their annual investment through:

- Sport NZ Partnership managers have regular meetings with their priority partners (at least 3 a year), to work through the progress of their activities and outputs. Where tasks may not be on track, we then work with the partner to determine why, and how we can support them. These meetings are documented and form part of the annual assessment process.

- Subject matter experts who work with our priority partners to build capability within organisations in each of our investment areas. Subject matter experts feed back during the assessment process.
- Partners report annually to Sport NZ in written form, via our partner reporting portal.
- Collation of Sport NZ's monitoring and evaluation through tools that demonstrate partners progress (see evidence of impact)

Sport NZ go through an assessment process, where each partner receives an initial assessment, per initiative for the work they have done throughout the year. This assessment brings together the partnership managers information, subject matter experts information, partners annual reporting, results from all other data sources we have internally, and assesses them against a rubric. The rubric is designed to assess progress towards outcomes.

Priority partners do a self-assessment against our rubric, and Sport NZ hold a partner meeting to discuss where ratings differ. Post this meeting, the partnerships manager and the subject matter experts bring any further information gained from the meetings, and determine a final rating.

The partner receives a feedback letter from Sport NZ on an annual basis, the content of which should then inform any changes in initiatives for the following year. We then follow that up with a partner meeting, and work with the partner to develop their partner plan for the next year.

Evidence of Impact

Sport New Zealand also has a table of performance measures, that outline the measures we use internally to demonstrate progress against our outcomes, in each of our investment areas. The results of these measures come from the monitoring and evaluation programme, and surveys that Sport NZ conducts internally, and some that the partners conduct as part of their monitoring of impact. A list of the surveys is below:

- Active NZ – This is a continuous survey run across the country to gather data on New Zealanders' participation, including how and why they participate, what prevents them from participating, which sports and activities they would like to try etc. Active NZ surveys 20,000 adults 18+ continuously and around 5,500 young people. The sample is drawn from the electoral role (refreshed every six months) and young people are captured through the adult. We can be confident in national and regional trend data on key participation indicators. Check out pages 16 and 17 in the technical report for Active NZ 2019 on our website: <https://sportnz.org.nz/resources/active-nz-survey-2019/>

RSTs make good use of Active NZ data for stakeholder engagement, to track their progress towards meeting strategic goals, to define their direction, to inform the development of initiatives and programmes etc. The data from Active NZ is then visualised for the sector via [The Insights](#)

[Tool](#) and the [Data Visualisation Tool](#). Both are interactive and offer different kinds of insights for our sector to use.

- Voice of the Participant – Used by our national partners, at a participant level to provide feedback on their club experience for a given sport
- Regional Sports Trust Stakeholder survey – This survey provides Regional Sports Trusts with an understanding of their performance from the perspective of their stakeholders
- Partner Confidence survey – This survey provides Sport NZ with an understanding of its performance from the perspective of its partners

The results from all of the above data sources can also be used by partners as part of their measures, to evidence the impact they are having against our outcomes.

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