

Written evidence submitted by the Council of Music Makers, Featured Artists Coalition (FAC), Ivors Academy, Music Managers' Forum (MMF), Music Producers' Guild (MPG), Musicians' Union (MU)

**UK COUNCIL OF MUSIC MAKERS SUBMISSION
RE: ECONOMICS OF MUSIC STREAMING INQUIRY**

The UK Council of Music Makers (CMM) — comprising FAC, The Ivors Academy, MMF, MPG and the MU — is the united voice of music creators and performers.

While each of our organisations will submit their own solutions to this inquiry, as a collective we agree on five fundamental values, that the economics of the streaming market should be:

EQUITABLE

- Value the songwriter and performer contributions to streaming more highly.
- Recognise streaming is not a sale. The song should be paid more.

FAIR

- Check the dominance of major music corporations on the streaming market across marketing, licensing and distribution of streaming royalties.

TRANSPARENT

- Put in place oversight of streaming platforms to ensure algorithms are not biased, and there is equal access to the streaming market for all artists, songwriters and performers.
- There should be greater transparency of artist contracts and the right to audit.

EFFICIENT

- Royalty distribution systems must be modernised to stop bad and missing metadata, misallocated payments and market-share based policies.

PRO-CREATOR

- The broad principles of the Copyright Directive should be adopted to enshrine the liability of online platforms in UK law and include provisions around greater transparency, improved contract terms and fairer pay for creators and performers.
- Labels and publishers should be encouraged to adopt progressive policies that write-off old contracts to pay streaming royalties and promote fairer deals between artists and labels.
- Publishers should be encouraged to adopt new progressive policies that remove limits on paying royalties to writers.

Council of Music Makers (UK)