

## FOOD FOUNDATION - SUPPLEMENTARY WRITTEN EVIDENCE (FDO0148)

In the 5 biggest retailers, only 13 single pot unsweetened yogurts available out of 372 single pot products

The average price of an unsweetened, plain yogurt is £0.83 per pot. The average price of £0.65 for sweetened and/or flavoured yogurts.

In Asda:



Cheapest

**7p** per pot (55g)

9.8g/100g sugar

Cheapest low sugar

**21p** per pot (47g)

4.9g/100g sugar

Cheapest high sugar

**50p** per pot (105g)

21.4g/100g sugar

Cheapest unsweetened

**60p** per pot (150g)

4.9g/100g sugar

Fromage Frais (Milk), Water, Sugar, Strawberry Purée (5%), Cream (Milk), Cornflour, Modified Tapioca Starch, Colour (Anthocyanins), Flavouring, Acidity Regulators (Citric Acid, Sodium Citrates), Thickener (Xanthan Gum)