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Reply to: coordinator@lotteryforum.org.uk

Committee Clerk
Digital, Culture, Media and Sport Committee
House of Commons
London
SW1A 0AA

4 March 2022

Dear DCMS Committee,

We are writing to thank you for the opportunity to provide oral evidence to the Digital, Culture, Media and Sport Committee's inquiry into 'What Next for The National Lottery' on 1 March 2022.

As Members of the Committee are aware, The National Lottery Distributors use the good causes money raised by National Lottery players – currently in the region of £36m a week - to support arts, sports, heritage, charities, and communities. Our funding has a transformational impact on the well-being and quality of life of people across the whole of the United Kingdom.

The National Lottery Distributors are therefore grateful for the Committee's continued interest in our work, as well as ensuring that returns to good causes are maximised in a safe way as part of the Fourth Licence and beyond.

As the Committee is aware, National Lottery investment supports a range of cultural and sporting events, and as a family, Distributors work closely together to ensure that our players understand the value of their support. In 2022, distributors will be closely aligned on the Commonwealth Games in Birmingham, through our support for elite and grassroots sport. We will also be playing a leading role in bringing communities together to celebrate Her Majesty the Queen's Platinum Jubilee.

We recognise the value in ensuring that National Lottery players understand the positive impact they have on the good causes across the country. As the Committee may be aware, we will be shortly celebrating National Lottery Open Week. From 19 - 27 March 2022, as a thank you for their support, players who present a National Lottery ticket or scratchcard (digital or physical) will be able to access special offers to National Lottery funded venues or projects across the UK. In 2021, National Lottery players were able to access 650 special offers across the UK, and almost 25,000 players did

of the visitors who participated in our survey, around 70% said they'd never visited the venue before, or hadn't in the past two years.

We would be delighted if members of the Committee would support us in getting the message out to their constituents and National Lottery players, perhaps by directing them through their newsletters or via social media to the National Lottery website where information on venues and projects with special offers can be found. More information here: <https://www.lotterygoodcauses.org.uk/projects/national-lottery-open-week>.

We wanted to thank you again for the opportunity to provide oral evidence to the Committee's inquiry. If members would like any further information from Distributors, including on the funding of projects in their constituency or indeed, if it would be helpful for us to arrange for them to visit a supported project in their area so they can see the impact of National Lottery funding first-hand, please don't hesitate to get in touch at coordinator@lotteryforum.org.uk

Yours sincerely,

A handwritten signature in dark ink, appearing to read 'Darren Henley', with a horizontal line underneath.

Dr Darren Henley OBE

Chief Executive, Arts Council England
Chair, National Lottery Forum

A handwritten signature in dark ink, appearing to read 'D. Knott'.

David Knott

Chief Executive, National Lottery Community Fund