



HOUSE OF LORDS

Select Committee on Communications and Digital
House of Lords
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Julia Lopez MP, Minister of State
Department for Digital, Culture, Media and Sport

20 October 2021

Dear Julia,

Thank you for your time yesterday. We found your evidence very useful.

Please could you provide us with answers to these additional questions on points of detail?

1. You mentioned disagreements with assumptions made by EY in their analysis for Channel 4. Please could you provide details of your criticisms?
2. Please could you provide details of any forecasts DCMS has made of the future of the advertising market?
3. In its consultation, the Government wrote: "In the 10 years between 2008 and 2018, the contributions of PSB commissions to sector revenue fell from 64 per cent to 42 per cent, due in large part to the growth of international revenue." Please could you let us know if you are able to share further details of this analysis?

Yours sincerely,

Lord Gilbert of Panteg
Chair of the House of Lords Select Committee on Communications and Digital