



Department for Digital, Culture, Media & Sport

Rt Hon Lisa Nandy MP
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September 2026

Dame Caroline Dinenage MP
Chair, Culture, Media and Sport Select Committee
House of Commons
London
SW1A 0AA

INT2026/07729/DC

Dear Caroline,

Introduction of the Sporting Events Bill in the House of Commons

I am writing to update you on the Sporting Events Bill which has passed First Reading in the House of Commons and moves to Second Reading on 3 September.

As a reminder, the bill establishes a framework of provisions that can be applied to major sporting events through secondary legislation.

These framework provisions:

- **Put fans first by making it a crime to resell tickets for major sporting events without authorisation, meaning more tickets go directly to genuine fans at face value.** Separately, the government consulted last year on introducing a price cap on ticket resales for all live events. We remain fully committed to tackling this and will publish a draft bill for pre-legislative scrutiny in this parliamentary session to ensure the legislation is effective, enforceable and future-proof.
- **Protect event venues and surrounding areas by introducing temporary restrictions on unauthorised advertising and trading via time-limited criminal offences.** This will prevent ambush marketers undermining event sponsors by buying up advertising space or handing out free giveaways and help ensure the safe and easy flow of spectators while putting in place measures to minimise disruption to existing businesses.
- **Prevent unauthorised association by stopping businesses from launching marketing campaigns which link their brand to an event without contributing to its delivery, for example, through sponsorship costs.** This would be enforceable through the civil courts.
- **Manage traffic and transport links effectively** for major sporting events in England.



UK Ministers and devolved governments will be able to determine which provisions should be applied to qualifying events, and tailor them to those events, via secondary legislation.

Recurrent sporting events

During the bill's passage through the House of Lords, there was recognition that this ambitious framework approach could be of potential benefit to some of our outstanding domestic recurrent sporting events sector. Following a division at Lords Report, the bill as introduced to the Commons, incorporates this expanded scope.

The government is keen to ensure the maximum impact and benefit of this legislation. However, given its framework approach it is important we strike the right balance in terms of the scope of these delegated powers. My department is therefore continuing to work with the sector, other departments and with the devolved governments, and will confirm next steps in due course.

My officials will also be in contact to offer the Committee a technical briefing on the legislation, should this be of interest.

I am copying this letter to the Clerk of the Committee.

Yours sincerely,

A handwritten signature in blue ink, appearing to be 'Ls' or 'Ls Nandy', written in a cursive style.

Rt Hon Lisa Nandy MP
Secretary of State for Digital, Culture, Media and Sport

