Department for Culture, Media & Sport

The Rt Hon Ian Murray MP
Minister for Creative Industries, Media and Arts
Department for Culture, Media and Sport
1st Floor
100 Parliament Street
London SW1A 2BQ

E: enquiries@dcms.gov.uk

www.gov.uk/dcms

22 June 2026

Dame Caroline Dinenage MP
Chair
Culture, Media and Sport Committee
House of Commons
London
SW1A 0AA

INT2026/05589/DC

Dear Dame Caroline

I am writing to let you know that tomorrow the UK Government will be publishing a Green Paper – *Watch this Space* – which sets a new strategic direction for media policy.

At its best, our media provides the basis of a cohesive country and a healthy democracy. It provides a base of shared understanding and is this common ground on which a country is built. We are consulting on a comprehensive set of proposals to ensure our media, and television in particular, can continue to play its vitally important role in our society and our democracy.

First, we are proposing interventions to support an informed society. We will explore legislative options to require social media to make trustworthy news providers – which could include national and local news publishers and broadcasters – easily discoverable. This is crucial for countering misinformation, especially during times of crisis. We will also explore a new duty on PSM providers to develop and report on media literacy strategies, leveraging their high level of public trust. Further we will consider mechanisms to support coordinated media literacy efforts across the media sector.

Second, building on the extensive stakeholder engagement already undertaken, we will consult on measures to ensure audiences can continue to enjoy universal access to trusted and high quality television content. The UK television market is shifting from traditional broadcast platforms such as digital terrestrial TV (DTT) to internet-delivered viewing (IPTV). The Government is committed to maintaining DTT until at least the end of 2034, but we are now consulting on what will come after this. To do this, we will work with industry and audience groups to design a package of support that helps audiences transition to IPTV services, ensuring that no one is left behind. This support will aim to address challenges around affordability and accessibility, enabling viewers to make the switch with confidence and benefit from the enhanced functionality and wider choice that IPTV services can offer. Alongside this, we will bring forward a plan for the managed withdrawal of DTT services.

POSITIVE ABOUT DISABLED PEOPLE

We will also undertake a separate period of stakeholder engagement to ensure the regulatory framework for TV services continues to protect audiences from harmful content, supports media providers, and allows our creative industries to thrive into the future.

Finally, the Green Paper will explore how we can support our PSM providers – the BBC, ITV, Channel 4, Channel 5, STV and S4C – who sit at the heart of our domestic TV ecosystem, driving growth and inward investment. PSM content needs to be easy to find on the platforms on which people watch TV. Therefore, the Green Paper examines the need for prominence on third party platforms, such as video sharing platforms. The Government's strong preference remains for industry-led, voluntary agreements to achieve increased prominence in a sustainable and robust way that satisfies all parties. However, should these partnerships not go far enough in delivering our objectives we would need to consider legislating.

We will also consult on illustrative options for strategic reform to the PSM system with the aim of better reflecting how people consume media and to address the regulatory and economic challenges this poses. We want a system that encourages the creation of more public service content, reversing the trend of recent years which has seen the output of our PSM providers decline.

Taken together, this work will ensure that our media continues to play its vitally important roles in entertaining, educating, serving democracy and supporting social cohesion in the UK, while putting audiences first.

As the committee will be aware, we are also undertaking a review of the BBC's Royal Charter at this time, and the Culture Secretary will be appearing before your committee's inquiry into the Charter Review next month. We will consider the findings and conclusions of this Green Paper alongside the BBC Green Paper published in December 2025 as part of the Charter Review.

As part of our engagement plans, I would like to offer the committee a technical briefing with my officials on the Green Paper. This briefing would also be open to members of the Science Innovation and Technology Committee. My officials will be in touch on this point shortly.

I am copying this letter to the Chair of the Science, Innovation and Technology Committee.

Yours sincerely,

The Rt Hon Ian Murray MP
Minister for Creative Industries, Media and Arts

POSITIVE ABOUT DISABLED PEOPLE