



YouTube
6 Pancras Square
London N1C 4AG

22 May 2026

The Rt Hon Dame Caroline Dinenage DBE MP
Culture, Media and Sport Committee
House of Commons
London, SW1A 0AA

Dear Dame Caroline,

We appreciate the Committee's patience as our teams gathered the necessary information. While we cannot provide the exact data on British content, Parental Controls, and Age Appropriate Experiences in the requested format, we are pleased to offer alternative representative statistics on UK engagement.

We believe the following information, though presented differently, address your inquiries:

- In April 2026, there were more than 700k weekly active viewers under the age of 13 using the supervised experience on average in the UK.
- In April 2026, there were more than 1.3M weekly active viewers under the age of 13 using the YouTube Kids app on average in the UK.

Thank you once again for the opportunity to share this information.

Sincerely,

Alex Rawle
Head of UK Public Policy, YouTube