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Sarah Owen MP,
Chair, Women and Equalities Committee
House of Commons,
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London, SW1A 0AA

Our reference:

By email: womeqcom@parliament.uk

26 January 2026

Thank you for your letter regarding content on the social media platform X and the serious concerns you have raised about its AI chatbot, Grok.

I share your concern about the creation and distribution of non-consensual imagery. The targeting of women and girls with such material is abhorrent, and the experiences of victims whose takedown requests have been rejected are deeply troubling.

This year has seen major milestones in the implementation of the Online Safety Act. Platforms now have a legal duty to protect users from illegal content, and children from harmful content. The Prime Minister confirmed the government's full support for Ofcom to take action, requesting that all options be considered. On 5 January, Ofcom released a statement that it has made "urgent contact" with X and was exploring whether there may be compliance issues with the OSA. On 9 January, Ofcom published an update that it is urgently assessing the information it received from X and xAI. The image creation functionality on X has been limited to paid subscribers.

On the Government's use of social media platforms, the Government develops communication campaigns which are delivered through tailored strategies aimed at reaching their target audiences. This includes posting or amplifying content relating to Government policies, guidance and announcements on a range of channels,

including social media, in order to reach the relevant audience and where this helps drive wider engagement from the public.

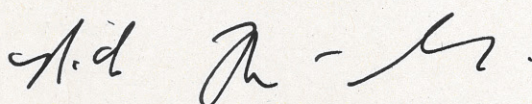
Government Communications takes an audience first approach and carefully considers which platforms can help us reach those we need to speak to. The Government uses a diversified multi-channel approach including GOV.UK, traditional media and multiple social platforms, ensuring no over-reliance on any single channel.

In addition to considering which channels are appropriate to reach the right audiences, all platforms are regularly assessed against the high standards for digital safety set out in the [Government Communication Service \(GCS\) SAFE framework](#), underpinned by 4 core principles - safety and suitability; ads context; freedom of speech; and ethics and enforcement.

We suspended all paid advertising on X, spending £0 in 2024 compared to £2.4m in 2023 and £9.2 million in 2020. Since this decision, the platform has only been used for non-paid 'organic' activity to deliver essential information. X remains under ongoing review against SAFE Framework standards.

I note your Committee's decision and the concerns you have raised about the alignment of platform use with the Government's mission to tackle violence against women and girls. Thank you for raising this important matter.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'A. d. Thomas-Symonds'.

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