



**Culture, Media and
Sport Committee**

Wednesday, 25 June 2025

Tim Davie
Director General, BBC

By email

Dear Tim,

I am writing on behalf of the Culture, Media and Sport Committee to seek information about the work of the BBC's Editorial Guidelines and Standards Committee.

We note that the Committee recently discussed possible plans to address low trust issues with audiences who may vote for a particular political party, and these plans may be reflected in story selection and different forms of BBC output, such as drama.

We understand that the Public Purposes of the BBC Charter requires the BBC to accurately and authentically represent and portray the lives of the people of the UK and ensure that it provides output that meet the needs of the UK's nations, regions and communities.

Could you confirm whether this is the only time that the BBC has considered altering its output to specifically address a group of licence fee payers who may have voted for a particular political party?

In addition, what assessment have you and the Committee made of the risks for trust among your wider audience that might come from setting such a precedent?

Yours sincerely,

Dame Caroline Dinenage DBE MP
Chair, Culture, Media and Sport Committee