



Department for Culture, Media & Sport

Rt Hon Lisa Nandy MP
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20 June 2025

Dame Caroline Dinenage MP
Chair
Culture, Media and Sport Committee
House of Commons
London
SW1A 0AA

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Dear Caroline,

I am delighted to announce that the Creative Industries Sector Plan will be published on Monday 23rd June by the Department for Culture, Media and Sport. This is a central part of our Industrial Strategy and our Plan for Change to drive long-term economic growth across the United Kingdom.

I want to thank you and your Committee for the support in developing the Sector Plan. Your advice and the Committee's work, including the report on British film and high-end television, have helped shape the priorities set out in this Plan. The Department will respond to the Committee's report shortly.

The UK's creative industries are a dynamic growth engine for our economy, contributing 2.4 million jobs and £124 billion in Gross Value Added (GVA) in 2023. This sector not only generates substantial economic output but also holds considerable growth potential in the decades to come as our economy increasingly values data, content, creative services and experiences. Our world-class creative industries are uniquely placed to capitalise on these opportunities and our long-standing international comparative advantage.

For too long, the sector has not been given the recognition or backing it deserves but we are changing this. Our vision for 2035 is for the UK to be the number one destination for creativity and innovation. To achieve this, we will invest £380 million in the sector, including more than doubling my department's funding for the creative industries over the next Spending Review period. This includes £200 million for regions outside London and bespoke regional business clusters, £25 million for new 'createch' Research and Development labs plus screen, music and video games growth packages totalling up to £135 million.

This investment is underpinned by a comprehensive and deliverable framework to support the sector's growth to 2035, with a focus on key areas such as innovation, access to finance, skills, and international trade.



We would welcome your support to share this Plan more widely. If you would like to discuss anything about the Creative Industries Sector Plan, please reach out and my team would be delighted to work with you.

The Sector Plan is just the first step, and we look forward to continuing to work closely with you to achieve the ambitious goals set out.

Yours sincerely,

A handwritten signature in purple ink that reads "Lisa Nandy". The signature is fluid and cursive, with the first name "Lisa" and the last name "Nandy" clearly distinguishable.

Rt Hon Lisa Nandy MP
Secretary of State for Culture, Media and Sport