



**Science, Innovation
and Technology
Committee**

Alistair Law
Director of Public Policy and Government Affairs, UK and Ireland
TikTok

By email only

20 March 2025

Subject: Follow-ups from 25 February oral evidence session

Dear Alistair,

On behalf of the committee, I would like to extend our sincere thanks to you for giving evidence on 25 February, when we discussed a number of measures across online safety, misinformation and social media algorithms. We look forward to continued engagement with TikTok in the future.

I am writing with some follow-up questions. The committee would appreciate if you could provide the following:

- Details on the resources that TikTok dedicated to responding to the unrest in the UK last summer, broken down by number of personnel, location, and type of role; and stating the period they were deployed, and the type of work they were undertaking.
- Details on the interventions that TikTok put in place for content potentially spreading related misleading or harmful content in the period, such as algorithmic restriction, post takedowns, banning of accounts, search blocks, risk detection, and any other measures; and how quickly these actions were taken.
- A visual representation of the algorithm that TikTok uses to recommend content to users on the 'For You' pages. The committee would like to know:
 - How the graph (network) of people and content is formulated, and which algorithms are used to construct it.
 - How communities are formed within the network, what attributes are considered, and how.
 - How the content is sourced for ranking for each individual's feed.
 - What kind of ranking algorithms are used, what attributes they use for ranking, and the relative weights given to each of these attributes.



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- The content recommendation mechanisms used.
- How TikTok filters for malicious content.

We would appreciate if you could provide this information by 10 April. I plan to place this letter in the public domain.

With best wishes,

Chi Onwurah MP
Chair – Science, Innovation and Technology Committee