



**Science, Innovation
and Technology
Committee**

Chris Yiu
Director of Public Policy for Northern Europe, Meta
TikTok

By email only

20 March 2025

Subject: Follow-ups from 25 February oral evidence session

Dear Chris,

On behalf of the committee, I would like to extend our sincere thanks to you for giving evidence on 25 February, where we discussed a number of measures across online safety, misinformation and social media algorithms. We look forward to continued engagement with Meta in the future.

I am writing with some follow-up questions. The committee would appreciate if you could provide the following:

- Details on the resources that Meta dedicated to responding to the unrest in the UK last summer, broken down by platform, number of personnel, location, and type of role; stating the period they were deployed, and the type of work they were undertaking.
 - Details on the number of posts and accounts subject to enforcement actions, including removal, suspension, or restriction of reach; how quickly these actions were taken and the overall timeframe of enforcement efforts.
- The details of Meta's new policies on content moderation, announced for the US in January, including examples of content that would now be allowed that would not have been previously, and definitions of what would now be considered harmful and violative content. Additionally, please provide information on the following:
 - In our evidence session, one of the committee members read out four statements – including racist and antisemitic claims – which, according to reports, leaked internal Facebook guidance states will now be allowed on the platform. Could you confirm whether this is accurate?



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- If and when Meta intends to roll out similar content moderation changes in the UK.
- Specifically which harmful or misleading content policies will not be proactively enforced in the UK.
- The research and risk assessments Meta has conducted on the impact that these potential policy changes would have on UK users.
 - Any data that can be used to compare the effectiveness of content-moderator based moderation and intended 'Community Notes'-style crowd-sourcing based moderation.
- Whether Meta intends to end its relationship with independent third-party fact-checkers outside the US, following the announcements made in January on ending the US programme.
- A visual representation of the algorithms that Meta uses to recommend content to users on its platforms. The committee would like to know:
 - How the graphs (networks) of people and content are formulated, and which algorithms are used to construct them.
 - How communities are formed within the networks, what attributes are considered, and how.
 - How the content is sourced for ranking for each individual's feed.
 - What kind of ranking algorithms are used, what attributes they use for ranking, and the relative weights given to each of these attributes.
 - The content recommendation mechanisms used.
 - How Meta filters for malicious content.

We would appreciate if you could provide this information by 10 April. I plan to place this letter in the public domain.

With best wishes,

Chi Onwurah MP

Chair – Science, Innovation and Technology Committee