



**Environment, Food
and Rural Affairs
Committee**

Rhian Bartlett
Chief Food Commercial Officer
Sainsbury's
By email

14 May 2024

Dear Rhian

Fairness in the food supply chain

We are writing to thank you for appearing before the Committee on 30 April, as part of our inquiry into Fairness in the food supply chain.

There are a number of points on which you offered to write to my Committee (for your convenience I have included a reference to the [transcript](#) where appropriate). I have also outlined other points where we would like to request a response due to the session being curtailed before these topics could be discussed. These points are set out below.

- Further explanation of steps Sainsbury's is taking to ensure accuracy when labelling products that have been reformulated, including steps taken to address the inaccurate labelling of 'Clotted Cream Rice Pudding' online (Q345).
- Details of all instances when products have decreased in size but not seen a reduction in price in Sainsbury's stores, as well as all instances when the percentage of the most expensive ingredient in a product has been reduced without a reduction in price, since April 2022 (Q352).
- Details of the proportion of own-label products that Sainsbury's has reduced in size whilst keeping prices stable from April 2022- April 2023 and from April 2023-April 2024.
- The assessment Sainsbury's has made about the extent to which loyalty schemes exclude vulnerable groups and those less technologically able and any steps taken to improve the accessibility and transparency of loyalty scheme offers.

House of Commons
Palace of Westminster
Westminster
SW1A 0AA

efracom@parliament.uk
020 7219 1119
Social: @CommonsEFRA
www.parliament.uk/efracom

- Outline of steps Sainsbury's has taken to improve the affordability of food available in your smaller, convenience stores as compared to larger stores, including any assessment you have made regarding the availability of budget items in convenience stores.
- Details regarding price differentials from shopping online as compared to grocery shopping in-store.
- What steps, if any, Sainsbury's has taken to increase the proportion of healthier food on promotions compared to promotions of products that are high in fat, sugar and salt.

The Committee would be grateful if you could provide a response on the above by 31 May.

I look forward to receiving your response.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Rt Hon Sir Robert Goodwill', written in a cursive style.

Rt Hon Sir Robert Goodwill MP
Chair, Environment, Food and Rural Affairs Committee