



Arla Foods Limited
Arla House
4 Savannah Way
Leeds Valley Park
Leeds
LS10 1AB

Sir Robert Goodwill MP
Chair, Environment, Food and Rural Affairs Committee
House of Commons
Westminster
London SW1A 0AA

8 May 2024

Dear Sir Robert,

I am writing following the evidence I gave to the Select Committee on 19 March on fairness in the food supply chain. During the course of the meeting Ian Byrne MP asked about HFSS products and the extent to which these make up a significant part of our overall product range. We have now looked into this point and I wanted to share what we have found. I apologise for the delay in coming back to the Committee.

We have identified that we have only one SKU that would be classified as HFSS under the Government's definition: our 270ml Cocio Classic chocolate milk. All of our other milk-based beverages have already been reformulated to be compliant. This SKU is just one out of 1430 supplied so represents 0.07% of our SKUs and 0.0005% of our revenue (based on 2023 figures). As a proportion of our range of milk-based beverages Cocio Classic is one of 106 SKUs, making up 0.1% of revenue and 0.1% of total volume in this category.

I hope this is useful and reassuring to the Committee.

Yours sincerely,

A handwritten signature in black ink, appearing to be "BP" with a stylized flourish.

Bas Padberg
Managing Director
Arla Foods UK

cc. Ian Byrne MP
ian.byrne.mp@parliament.uk

cc. EFRA Committee
EFRACOM@parliament.uk