



Department for  
Science, Innovation  
& Technology

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The Rt Hon Greg Clark MP  
Chair, Science Innovation and Technology  
Committee  
House of Commons  
London  
SW1A 00A

3 May 2024

Dear Greg,

I am writing to share the Intellectual Property Office's new strategy, [IPO 2027: IP for a creative and innovative UK](#) which was published yesterday.

IP touches everything that makes life more enjoyable, easier, and more prosperous, helping to safeguard our health and wellbeing. Great ideas are a source of progress. IP Rights give creators, inventors, and investors the confidence to turn their ideas into reality, realise new opportunities and adapt to challenges.

The role of intellectual property (IP) remains crucial in achieving the government's ambition for our world-renowned creative and design industries and as a science superpower. It encourages and incentivises the UK to innovate and gives individuals, businesses, and organisations the confidence to create new ideas, products, and technologies, knowing their investment of time and money can be protected.

We are experiencing a period of rapid technological, scientific and social change. The pace is accelerating and driving a remarkable new era for the world. That is why we must continue to build on the UK's strengths in AI, quantum, fintech, life sciences, and clean energy technology because advances in these areas will make a real difference to our economy and public services.

For the Intellectual Property Office (IPO), this backdrop represents both a challenge and an opportunity. Its response and the IP system need to keep pace with the operating environment and the expectations of those protecting their IP and using its services.

The IPO's strategy sets their priorities to use their resources to greatest effect. Its contribution to growing the UK economy by providing an IP system that encourages investment in creativity and innovation will be built on three pillars, which are:

- High-quality, efficient and accessible services; and
- policy that supports innovation and the economy; delivered by
- a high- performing organisation with skilled people connected by shared purpose.



I am pleased to support the IPO's strategy for the next three years, which sets out its clear mission to help grow the economy by providing an IP system that encourages investment in creativity and innovation.

Please share this news with your colleagues and those interested in the vital role IP plays in supporting innovation and the wider economy. More detailed plans of the IPO's activities in the coming year will be published next week (8 May) through its Corporate Plan for 2024-2025.

Yours sincerely,

A handwritten signature in black ink, appearing to be 'C. Camrose', written in a cursive style.

Viscount Camrose  
**Parliamentary Under Secretary of State at the  
Department for Science, Innovation & Technology**