



Privileged and confidential

**Rt Hon Caroline Noakes MP,
Chair of the Women and Equalities Committee**

**House of Commons,
Palace of Westminster,
London
SW1A 0AA**

25 April 2024

By Email: womeqcom@parliament.uk

RE: Tacking non-consensual intimate image abuse

Dear Caroline Noakes MP,

Firstly, we take this opportunity to confirm that there is zero tolerance for non-consensual nudity on X. Sharing explicit sexual images or videos of someone online without their consent is a severe violation of their privacy and the [X Rules](#).

We will immediately and permanently suspend any account that we identify as the original poster of intimate media that was created or shared without consent. We will do the same with any account that posts only this type of content, e.g., accounts dedicated to sharing upskirt images.

Also known as 'revenge porn', this content poses serious safety and security risks for people affected and can lead to physical, emotional, and financial hardship.

Under this policy, you can't post or share explicit images or videos that were taken, appear to have been taken or that were shared without the consent of the people involved.

Examples of the types of content that violate this policy include, but are not limited to:

- hidden camera content featuring nudity, partial nudity, and/or sexual acts;
- creepshots or upskirts - images or videos taken of people's buttocks, up an individual's skirt/dress or other clothes that allows people to see the person's genitals, buttocks, or breasts;
- images or videos that superimpose or otherwise digitally manipulate an individual's face onto another person's nude body;
- images or videos that are taken in an intimate setting and not intended for public distribution; and
- offering a bounty or financial reward in exchange for intimate images or videos.

X takes a collaborative approach to safety by working with industry experts and organisations to develop and implement best practices for online safety. This ensures that X is as up-to-date as possible with the latest safety measures and strategies.

We collaborate with a range of organisations globally to tackle the sharing of non-consensual nudity and intimate image abuse. In the UK, X receives reports from the Revenge Porn Helpline for example, who support all adult victims of intimate image abuse living in the UK and we value their continued engagement.

We had a good initial meeting with StopNCII in 2023 and are supportive of this important initiative. Since this meeting, our Safety and Engineering teams have been actively considering the integration of StopNCII technology and hashes and will be meeting with StopNCII to discuss next steps. We will be pleased to provide an update to the Committee as this progresses.

X is fully committed to compliance with the Online Safety Act and continues to engage closely with Ofcom on a range of topics relevant to this legislation. We responded to Ofcom's Illegal Harms Consultation earlier this year and remain committed to participating in Ofcom's future consultations and any Ofcom initiatives that help support user safety.

Thank you again for your correspondence on this important matter.

Kind regards,

The X Global Government Affairs team