

Rt Hon Caroline Nokes MP
Chair, Women and Equalities Committee

By email

4th April 2024

Tackling non-consensual intimate image abuse

Dear Chair,

Thank you for your letter dated 28 March 2024 in relation to StopNCII.org's hash-matching technology, and how it can be used to tackle non-consensual image abuse ("NCII").

Vivastreet takes the risk of NCII extremely seriously and we have a range of safety and security measures in place to detect, remove, and report content of this nature.

We are strong supporters of StopNCII.org's work, as well as the many services operated by the South West Grid for Learning that help to keep people safe online. When we first became aware of the work of StopNCII.org late last year, we reached out to discuss how we could incorporate their technology into our moderation systems. We have since met with the organisation twice, most recently on 20 February 2024.

We are in the process of understanding the necessary technical adjustments needed to our platform in order to go live with the software.

As you note in your letter, as a platform that hosts user-generated content, Vivastreet UK will fall in scope of the Online Safety Act. We continue to engage with Ofcom to understand how the Act will impact our platform, and what changes will be needed to our safety and security measures to meet the requirements of the new regulatory regime.

Kind regards,



Neelam Patankar

Managing Director, Digital Ventures