



Women and Equalities Committee

Thursday 28 March 2024

Shantanu Narayan, Chief Executive Officer, Adobe
Matt Mullenweg, Chief Executive, Automattic
John Boumphrey, UK Country Manager, Amazon
Paul Davison, Chief Executive Officer, Clubhouse
Jason Citron, Chief Executive Officer, Discord
Matt Brittin, President of EMEA Business and Operations, Google
Bernard Kim, Chief Executive Officer, Match Group
Sam Altman, Chief Executive, OpenAI
Jack Conte, Chief Executive Officer, Patreon
Bill Ready, Chief Executive Officer, Pinterest
Paul J Hennessy, Chief Executive Officer, Shutterstock
Dan Clancy, Chief Executive Officer, Twitch
Yannick Pons, Chief Executive Officer, Vivastreet
Elon Musk, Chief Executive Officer, X
Eric Yuan, Chief Executive Officer, Zoom

[by email]

Tackling non-consensual intimate image abuse

The Women and Equalities Committee recently attended the UN Commission on the Status of Women, during which we engaged in a number of meetings relating to non-consensual intimate image abuse ('revenge porn').

The Committee was interested to hear of the work being done by StopNCII.org, and the technology that has been developed to help prevent non-consensual intimate image abuse of adults. As you will be aware, StopNCII.org has developed preventative 'hashing' technology which enables victims at risk of non-consensual intimate image abuse to generate a digital fingerprint of their images or videos which will then be used by participating platforms to identify the images if they are ever posted. Using a hash means the victims retain control of the content, and it never has to leave their device.

Many major platforms, such as Facebook, Instagram, TikTok and Reddit have signed up as partners of StopNCII.org and are already removing and preventing content that violates their intimate image abuse policies, using the hashing technology. We were, however, very disappointed to note that your company was not on the list of partnered platforms.



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I would therefore be grateful if you could provide answers to the following questions:

- Why have you not signed up to receive and act upon hashes and cases from StopNCII.org?
- When do you expect to start accepting, and acting upon, hashes?
 - If you do not currently have plans to do so, what would need to change (for example, the hashing technology or UK legislation) in order for your platform to accept and act upon hashes relating to adults' non-consensual intimate image abuse?
- What conversations have you had with Ofcom in relation to the Online Safety Act and its implications for handling cases of adult non-consensual intimate image abuse?

As a significant platform operating in the UK, you have a duty to protect your users, and all victims of non-consensual intimate image abuse. Your company has the capacity, and the opportunity, to help lead the way in tackling this horrific form of abuse. The Committee would like to understand why you have, thus far, chosen not to act.

I will be placing this letter and your response in the public domain. I would be grateful for your response by 10 April.

Yours sincerely,

Rt Hon Caroline Nokes MP
Chair, Women and Equalities Committee