

Dear Sir Goodwill,

I am writing to share an update on the [progress](#) Mars Food & Nutrition made in 2023 delivering our Purpose: **Better Food Today. A Better World Tomorrow**

We believe a better world tomorrow is one where more people have access to healthy meals; more people cook and sit down together to enjoy shared dinnertimes; and more food can be produced with less environmental impact.

Since 2021, **we have delivered over 9 billion healthy meals on dinner tables around the world** (including 1.7 billion servings of vegetables and, through product innovation, an increase in fibre servings by 32%). We're continuing on our sustainability journey too, with 89% of our packaging now reusable, recyclable, or compostable, and further notable reductions in water use and greenhouse gas emissions. As a business we have also donated more than 33 million meals to those in need.

In May, we launched our latest [Making Mealtimes Matter Report](#), on the positive psychological and physical impact of shared mealtimes. The report is part of our ongoing commitment to building our evidence base and ensuring that Mars Food and Nutrition's work to make mealtimes matter is grounded in science and research. It aims to identify the correlations and causations of the benefits of shared mealtimes, and ensure that these can be widely communicated, understood, and ultimately encourage more people to value and experience the mental health and human benefits of sharing mealtimes.

We are also delighted that our Trussel Trust [Stand Against Hunger](#) partnership continues, now in its fourth year.. Our support helps the Trussell Trust's network of over 1,300 food banks which play a vital role in supporting the communities across the UK who are facing hunger.

Throughout October, Mars Food & Nutrition ran a digital campaign in partnership with Tesco, ASDA, and Morrison's which saw 10p donated to Trussel Trust for every pack purchased online during the activation period, enabling shoppers to actively contribute to making a difference through their regular shop.

Elsewhere, following the success of its inaugural programme last year, our Ben's Original™ [Seat at the Table](#)™ programme is back for its second year. Delivered in partnership with [Be Inclusive Hospitality](#) and [Leiths School of Food & Wine](#), the programme aims to support access to skills building and mentorship for Black hospitality workers in the UK – helping to create more equitable opportunities to advance diversity in the food industry. The programme offers 16 funded places on selected courses ranging from shorter specialised courses that run over a couple of days, to longer accredited professional courses which run over a ten week period.

In September, Mars Inc. announced its Net Zero roadmap to accelerate action towards achieving net zero emissions, including a new target to cut carbon in half by 2030 across our full value chain. In particular, rise sustainability plays an important role in this roadmap,

We have been leading on rice sustainability for a number of years and will be sharing more in 2024

Ultimately, we know that if we are guided by our Purpose, not only are we are doing the right things for our business, we are also serving our customers, our consumers, the planet, and society. We are really proud of what we achieved in 2023, but we have more to do and will continue to work to our goals.

If you have any questions or would like to discuss any of this further, please feel free to contact me.

Yours sincerely,

Nick Reade

General Manager, Mars Food and Nutrition UK