



Culture, Media and Sport Committee

House of Commons, London SW1A 0AA
Tel 020 7219 6188 website www.parliament.uk/cms

Tom Alison
Head of Facebook
Meta

By email

20 September 2023

Dear Mr Alison,

I am writing concerning the serious allegations regarding Russell Brand, in the context of his having 5.9 million followers on Facebook.

The Culture, Media and Sport Committee is raising questions with the broadcasters and production companies who previously employed Mr Brand to examine both the culture of the industry in the past and whether that culture still prevails today.

However, we are also looking at his use of social media, including on Facebook, where he shared his pre-emptive response to the accusations made against him by The Sunday Times and Channel 4's Dispatches. While we recognise that Facebook is not the creator of the content published by Mr Brand, we are concerned that he may be able to profit from his content on the platform.

We would be grateful if you could confirm whether Mr Brand monetises his content and, if so, we would like to know whether Facebook intends to join YouTube in suspending Mr Brand's ability to earn money on the platform.

We would also like to know what Facebook is doing to ensure that creators are not able to use the platform to undermine the welfare of victims of inappropriate and potentially illegal behaviour.

Yours sincerely,

Dame Caroline Dinenage DBE MP
Chair, Culture, Media and Sport Committee