



HOUSE OF LORDS

The Rt Hon the Baroness Stowell of Beeston MBE
Chair of the Select Committee on Communications and Digital
House of Lords
London
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The Rt Hon Lucy Frazer KC MP
Secretary of State for Culture, Media and Sport
Department for Culture, Media and Sport
100 Parliament Street
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27 June 2023

Dear Secretary of State,

I write on behalf of the Communications and Digital Committee about the publication of the Creative Industries Sector Vision.

This new Sector Vision is welcome. We are pleased to see that it addresses several key recommendations from our January [report](#) “At risk: our creative future”, including:

- **funding for Creative Industries Clusters**, which have demonstrated value for money and exceeded expectations in promoting innovation, attracting co-investment and delivering SME growth;
- **improved early career routes for young people** interested in working in the creative industries;
- **support for education, skills development and life-long learning** in the creative sector; and
- **targeted support for businesses** by scaling up the Create Growth Programme.

We also welcome the renewed political commitment to the sector. Our report raised serious concerns about the lack of senior political attention. We note there have since been several high-profile announcements, speeches by the Chancellor of the Exchequer and the Prime Minister’s endorsement of the Sector Vision.

The Sector Vision provides much-needed strategic direction to the creative industries and provides a framework to help ensure the sector can fulfil its extensive economic potential.

But we must not take success for granted. Technological innovation, particularly in AI, continues to pose new challenges. It is crucial that the UK’s creative industries have robust legal frameworks to protect intellectual property and ensure profits from UK creative work will benefit the UK economy.

We are pleased to see the Government agrees with our recommendation to change course on text and data mining policy. We will be following the Intellectual Property Office’s progress in developing a new code of practice closely.

We look forward to seeing the results of the Sector Vision in the months ahead.



Yours sincerely,

Jina Stowell

BARONESS STOWELL OF BEESTON